



*President: Russell Duvall, Vice President: Pat Hallman, Secretary: Billy Melloh  
Treasurer: Jerri Gorman, Director of Membership: Michael Beach  
MCA Regional Director: Ward Lindsey, Car Show Events: Chris Neri*

### **September 2011 - Newsletter**

**From the President:** Hello Everyone,

I know you're surprised to see this but if you knew my schedule lately, it has been rough, I am sorry there have not been a newsletter the past few months but there really has not been much going on to bore you with. There are a few things new that the club is looking at that the Board talked about last night that might interest you and will enhance the club in many ways.

Before I go into those details I would like to thank Lee Rose a representative for Ronald McDonald's House Charities of Memphis for coming to the club meeting and explaining more about what RMHC does and MSMC presented the donation check from funds raised at our car show, you will be able to view the article in the September 10 issue of the Commercial Appeal, it will be in the Local Section in the MY Life Section so check it out and see if you can find you in the picture and if you can't ..... Then that is because you weren't at the meeting.

Alright then are you ready to hear about some things that we are in the works on bringing to the club; I know everyone likes to wear shirts, jackets etc. with the MSMC logo embroidered on it but driving out some place to have it done and then going back to pick it up is time consuming and uses up gasoline and a lot depending on the distance you are from Midsouth Solutions (who will still be doing embroidery if you want to take your stuff there) but we are in the works of looking at adding an on-line merchandise store where you will go to our web site, click on (Club Merchandise) on a tab at the top of the page and it will take you to the MSMC merchandise with over 150 pieces of articles that offer anything from dress shirts to knitted polo's, from sweat shirts (zip up, full or quarter zip) in many different styles and designs, even heavy jackets. You will order the merchandise click on the embroider section and it will be shipped to you ..... You've got to pay for it first dummy. How easy can that be? This may be something set up within the next few months just in time for winter. This is something that the club does not have to pay for, all we have to do is decide to do it and the company we are working with sets everything up then we link to it and we may possibly make some small return on using the process.

The second thing we are looking into is associating with Street Side Auto which is a parts company for all type vehicles that offers a substantial discount to club members only on order of \$250.00 and more. With this you would go to that web site and when checking out there would be a code you key in that would put the discount on your order, talking with the representative it is understood a lot of people do a lot of interior, exterior and engine dress up and they are looking to gain some of that business, again this is no charge to the club.

**Saturday; September 10, 2011**, I know by now from the emails I have been sending out we have a lot of events coming up in September and October and having outstanding club participation at these events would be awesome. I know the weather has been really hot and unbearable to just sit in the sweltering heat for hours. The weather is breaking and the heat is finally going away and for Saturday 10 the day of the 3<sup>rd</sup> annual MSMC Poker Run is projected to be 79 degrees, HOW ABOUT THAT FOLKS it is going to be great, just think of it. You get in your Mustang and cruise to the Hooters at Wolfchase (for those who are going to help set up you will be leaving earlier to be there by 7:00 AM) **small commercial break** ... okay now back to the story at hand; you arrive at Hooters and walk up to the registration table and buy a chance to play a hand and then you think ... man ... I have a chance to win money if I have the worst hand and even more money if I have the best hand, I think I am going to better my chances and buy even more hands at a drastically discounted price. You then turn around and you hear the voice of a rather small individual (child) who says to you would you like to buy a chance to win the 50/50 Raffle (that can get up to 100's of dollars and you think again, if I buy a chance to win I do two things, I might win even more money and I build up this poor child's self-esteem who may go on to be the world's top sales person. Then not to be done out done, you may want ... no you will want to bid on something at the Silent Auction that you see and have always wanted ... it can be yours. We will see you next Saturday at the Poker Run; come out and have some fun, eat some good wings at Hooters while you wait to see if you win or loose and know you have just had the best Saturday in a long time. You will also love the t shirt made for this event; get yours for only \$10.00.

**Saturday; September 17, 2011** is the Collierville Car Show at Central Church sponsored by Landers Ford. We had 48 MSMC club cars at this show last year and I know we can have 50 plus cars this year. We have the members, we have the cars, and all we need now is for all the members to get out and participate in this show, let's get out and support a good cause, we need to get out and display our club cars in support of Landers Ford who is our major sponsor. We had a great time last year, we put up about 5 tents and sat there and had a great time. We will be meeting up at 7:00 AM at McDonald's on Houston Levee between Poplar and Winchester, have a bite then cruise together to the show. Let's have some fun and show everyone what this club is made of.

**Saturday; October 1<sup>st</sup>** is the 30<sup>th</sup> Mustangs of Memphis Ford Show, as you know both Mustangs of Memphis and MSMC are Regional Clubs of Mustang Club of America, we have supported this show since the inception of MSMC, the charity is for a good cause and the money raised for this show helps this charity, we need to get out and support Mustangs of Memphis. If you will be attending the show we will meet at the IHOP on Germantown Pkwy just south of Hwy 64 at 7:00 AM have a bite and cruise to the show, we have always had the most cars at this event, let's not make this year an exception so come on out and let's have some fun.

**October 15, 2011**; is the All Ford Event at the Memphis International Raceway, Chris Neri is talking with the people to be putting on this event who from my understanding has requested our presence because the word is out, Mid South Mustang Club shows up for events in big numbers. There may be huge coverage for MSMC from it's involvement in possibly several national magazines (Mustang 5.0, Mustangs and Fast Fords and others) so get out there and help get national recognition for MSMC; remember this is OUR club, it grows and it falters by what we do. This club has grown to what it is today by the members who are in it, by how they show their loyalty to the club and being active, that is how we have become the best and one of the largest local Mustang Clubs around.

These are the largest events the club is asking your participation; we need to get back to the days when we always showed up with 30 plus Mustangs at shows and events, let's make a giant effort to make these four events, the weather is getting right for a great car show and a great time, let's just get out here and do it.

**JUST FOR YOUR INFORMATION:** I know you have seen the picture of the Mustang that was made into a station wagon; when Chris Neri found out about the twins and that he was the cause of all this, he knew then the BOSS 302 was out of picture and he has now given up all hope to get the 50<sup>th</sup> Anniversary Edition Mustang when it comes out. It has now been learned through secret sources he is in serious negotiations for the purchase of this very fine family automobile with possible seating for SIX people and yet still have a fine show car. From my understanding through my contacts Chris has been fighting hard to keep the MACH 1 in negotiations and the last thing he threw in was the phone book he uses to sit on while flying. I feel Chris will be buying several Poker Hands and many tickets for the 50/50 raffle.



## Events Coming Up:

If you know of any shows that are not listed just email myself or Chris and let us know.

### Every Thursday; Blue Plate Cruise In

We start getting to the parking lot around 5:00 to 5:30 PM, you need to get here early to get parking spaces in a group because they go fast.

### Saturday; September 10, 2011:

Mid South Mustang Club 3<sup>rd</sup> Annual Poker Run at Hooter Wolfchase, registration starts at 9:30 AM and the best and worst hand is drawn at 2:00 PM. Come and bet on items at the Silent Auction, enjoy some wings from Hooters and have a great time.

### Monday; September 12<sup>th</sup> Mustang Monday at Hooters

We usually start getting there around 5:30 and park over on the west side of the building. This has been a long standing event, come out and have some fun and good food, See you there.

### Saturday; September 17, 2011 Collierville Car & Bike Show

Collierville Car & Bike Show at Central Church, we will be meeting before the show at McDonald's on Houston Levee south of Poplar, let's have every Mustang in the club present at this show.

### Tuesday; September 27<sup>th</sup> the Mid South Mustang Club Monthly Meeting

Fox Ridge Pizza; Germantown Parkway and Dexter 7:00 PM, get there earlier around 5:30 to 6:00 PM if you plan on eating.

### Club Membership Dues:

As you know our membership dues are annually and what that means is your dues are due the same month in the year you joined MSMC. A new year is here and some of you **have** club dues that are coming up; I know we all lead busy lives and sometimes we forget things that we don't usually do on a monthly basis and especially when we don't get a reminder, so when membership dues are up for renewal Michael Beach our Membership Director will be keeping up with that for you and we will be sending you a self addressed envelope with a renewal form, please note any changes on the form so we can update our roster; remember it's the dues and sponsor money that keeps us going also we need to remember to keep our personal membership with MCA current and active.

### **Mustang Club of America**

Be sure to renew your MCA Membership as it expires, as a new MSMC Member we pay half of your first years MCA dues but after that first year it is the member's responsibility to renew the membership. You receive many benefits as a MCA Member please keep this active. If you are a MSMC Member but have yet to join MCA you can either go online to [www.mustang.org](http://www.mustang.org) and register online or you can see one of MSMC's Officers for an application. If you join online please let myself or Michael Beach know when you receive your MCA Member # so it can be recorded it on the Club Roster.

**Club Sponsors: *Hey everyone lets support our sponsors;***

Hey everyone if not for our sponsors we would not be able to afford to do some of the things the club does. Our sponsors have generously supported us. We need to support them; so whenever we have a need for service in the field of work they provide. Let's give them a call;



***Mid South Mustang Club Major Sponsor***

***Landers Ford***

Looking for a new Mustang; Landers Ford has a huge selection of new and used Mustangs and Ford cars and trucks on their lot. If you don't find what you're looking for, let Landers order or find one for you. You can always use your Ford X Plan on a NEW vehicle if you are a Mustang Club of America Member offered through Ford Motor Company.

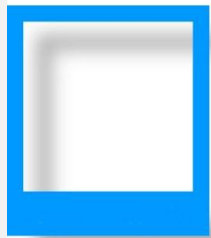
Looking to save a few dollars; as an MSMC Member you get a 10% discount on all Service and Ford Parts at Landers Ford, so go to Landers Ford for all your service needs. This offer is cannot be used in association with present specials offered on parts or service.

Landers Ford is the Official Ford Dealership for Mid South Mustang Club and Host Dealership for the Mid South Mustang Club Annual Mustang and Ford Car Show.



***NOLAND ELECTRIC COMPANY:***

If you are looking for any type of electrical work from home to business, major to minor electrical needs, call Noland Electric Company and talk with **Tracy**; **Office: 901-452-0155 / Cell 901-258-1303** Tracy will take care of you and gives a discount to club members. **Tracy and his family are members of Mid South Mustang Club.**



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***Nationwide Insurance – Agent Chad M. Harrell***

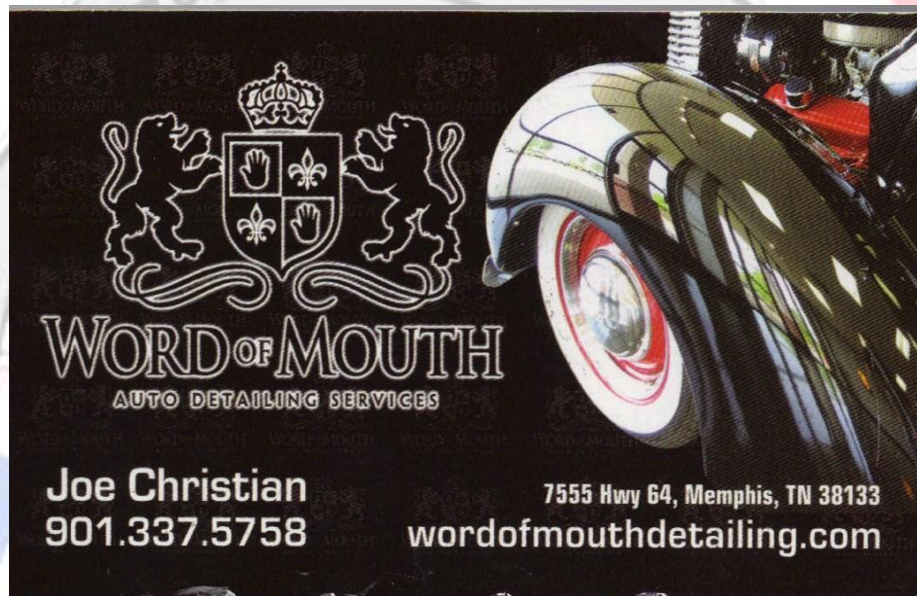
For all your insurance needs give Chad Harrell a call and let him give you a quote for your automobiles, Home Owners, Life and any other insurance or financial needs you may have.



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### **DYNOSPEED RACING:**

If you are looking to make your car to run better; then you need to get down to *Dynospeed Racing* or give Joe a call at 901-373-1197 or email him at [www.dynospeedracing.com](http://www.dynospeedracing.com) he will tell you what you can do with your car to make it run better on the budget that you have, for areas where you need help with your vehicle such as brakes, oil changes and regular maintenance get it to Joe and he will take care of you. Joe is a member of Mid South Mustang Club. **DYNOSPEED has moved from the Elmore Road location and are now located on Pleasant View at the intersection with Thomas Rd.; they are on the northwest corner.**



### **Word of Mouth Detailing:**

Is the shine or luster missing from your Mustang or your other vehicles, then Word of Mouth Detailing is where you need to go and get that newer than car look for your ride? Go see Joe Christian and get that taken care of and when you get your car back you will not be sorry. I know from firsthand experience what they can do to make your vehicle looking better than what it looked when you drove it off the lot. Give Joe a call at 901-337-5758. Located on; Hwy 64 in the same building as Sound Waves in the rear.



***Looking for Motorcraft Parts for your Ford vehicle; find what you need at Union Auto Parts and with 7 different locations there's got to be a store near you.***

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2845 Appling Way (901) 388-1180 - 1238 Cliff Gookin Blvd (662) 842-4461

368 N Royal St (731) 935-2800 - Jackson, TN (toll free - 888-877-0886)



***STUCK ON YOU GRAPHICS:***

If you are looking to make your Mustang look better and you have been wanting to put stripes or some sort of design on your car then you need to give *John Farmer* a call at 501-339-3028 or email him at [john.farmer@houses2view.com](mailto:john.farmer@houses2view.com) you can take a look at Pat's car, John's work is some of the best I have seen. John and his family are members of Mid South Mustang Club.