



*President: Russell Duvall, Vice President: Billy Melloh, Secretary: Butch Campbell
Treasurer: Stephanie Beach, Director of Membership: Michael Beach
MCA Regional Director: Ward Lindsey, Car Show Events: Chris Neri*

January 2012 - Newsletter

From the President: Hello Everyone,

I hope everyone had a Merry Christmas and a Happy New Year; but now it is time to start a new year; welcome to 2012. The Christmas Party is over and the gifts have been swapped many times over so what is to look forward to now? Car Shows, Show & Shines, Road Rally's, Poker Runs, Bon Fires and yes another Christmas Party which by the way I have already reserved Cordova Country Club and set up the catering for Saturday; December 8, 2012.

We look back at 2011 and there is a lot to be thankful for and then we have some times that were not so good. The floods and we had several members who fell ill to Cancer and other illnesses; we lost a close dear friend in Gary these friendships we will cherish and remember the good memories left with us. Then we need to look and say what we accomplished during 2011 as far as the club membership is concerned; we had 12 new members in 2011 which was down from 24 new members for 2010. We ended 2010 with 95 paid members and only 68 paid members at the end of 2011 for a drop of 27 members. So when you look at it in reality we lost 39 members when you count what we lost plus what we did not sign compared to 2010.

What can we contribute that to, the economy; maybe; but I think it was because we as a club (I am guilty of this too because of having to work Saturdays) did not get out and be a force at shows and events as we have in the past and thus people not seeing us as a big active group as we have been. There were several times when club participation was down at events, the big Collierville Show where in 2010 we showed up with 49 cars but in 2011 we only had around 24. I know there are times we have other obligations to fill or we have to work but in 2012 let's try and get back to doing what made this club known for and that is having a really aggressive and active club participation at events.

The Officers of the club met on January the 7th and went over several things that will hopefully help 2012 be a really fun year.

First: On the events; sometime between now and April we will have a combined Road Rally / Scavenger Hunt with a \$\$\$\$ prize to the winner and ending with dinner someplace.

Second: April 28 is scheduled for our Annual Picnic which we are going to try and have a Shelby Farms instead of Shelby Forest so it is not too far to drive.

Third: In May we have a conflicting schedule of events, on the weekend of May 25 and 26 we have committed to participating with Music City Mustang Club from Nashville for an event at the Motorsports Park which will include(Don; you ready for this DRAG RACING) and some other things. Also on the same weekend there is the Tupelo Cruise which John Farmer moved from March to try and beat the cold weather. So those who do not want to go to the Motorsports Park can caravan down to Tupelo. Mid South Mustang Club will be sponsoring the Tupelo event again for 2012 as we have since the event started.

Fourth: We have June 16th covered with our 2nd Annual MSMC Mustang and Ford Show at Landers Ford which we are now working on getting flyers done finding sponsors and vendors to make this way bigger than last year which was a pretty good success for our first show.

Fifth: For September 8th is our 4th Annual Poker Run, these have gotten bigger and better every year “do not miss out on this” BIG \$\$\$\$\$\$ prizes for the winner and the loser. Also September 21 and 22 Music City Mustang Club will be back in town for an event at the Motorsports Park Don you still reading? Music City Mustang Club has rented the entire Motorsports Park for both these dates. The reason MCMC is coming here for their event is because they used to hold them at the Nashville Motor Speedway which is now closed.

Sixth: November 10 is the 3rd Annual MSMC Bonfire, we picked the 10th is because Billy said the wind never blows on this date yea we will see! No matter how cold it is we ALWAYS have a good fire.

Seventh: On December 8th is the MSMC Annual Christmas Party which is going to be done a little different this year which will make it even more fun than it was in 2011 which was the best one yet. I am already looking forward to it.

Eighth: We also voted on spreading our 2nd Monday of the month event which has always been our “Mustang Monday @ Hooters” to where we are looking at going to different restaurants alternating them monthly. On February 13th we will be at “On The Border” on Germantown Parkway, Butch checked with them and they are going to block off parking in the front for us and give us a discount. Then on March 12th we will be going to Humdingers which is also on Germantown Parkway down by Macon, they are offering us a 15% discount on Mondays and a 10% discount any other time. A copy of Humdingers menu will be included with this newsletter Ask Michael and Stephanie for reviews about this place I love it! Then we will mix Hooters in the mix and alternate between these restaurants. We feel this will kind of shake things up a bit and make it more fun to get out and make our Mustang Monday’s more fun.

I know; y’all didn’t think I could count that high did you, ha ha I fooled you; I could have gone all the way to ten but I did not want to be a show off!

The Officers also looked at the Club By-laws and made changes to them there have been several changes made so you might want to just glance over them and familiarize yourself with the club rules.

If you know of any business that you feel would like to donate merchandise, be a sponsor or be a vendor and have a display for the Silent Auctions for our Car Show and Poker Run please let myself or one of the other Officers of the club know and if you can get us a contact person we will make contact with them.

Events Coming Up:

If you know of any shows that are not listed just email myself or Chris and let us know.

Tuesday January 31:

MSMC first club meeting of the year at Fox Ridge Pizza located on Gernantown Parkway @ Dexter. The meeting starts at 7:00 PM sharp and if you would like to eat we usually get there between 5:30 and 6:00, but just because you get there later does not mean we are not going to let you eat.

Club Membership Dues:

As you know our membership dues are annually and what that means is your dues are due the same month in the year you joined MSMC. A new year is here and some of you **have** club dues that are coming up; I know we all lead busy lives and sometimes we forget things that we don't usually do on a monthly basis and especially when we don't get a reminder, so when membership dues are up for renewal Michael Beach our Membership Director will be keeping up with that for you and we will be sending you a self addressed envelope with a renewal form, please note any changes on the form so we can update our roster; remember it's the dues and sponsor money that keeps us going also we need to remember to keep our personal membership with MCA current and active.

Mustang Club of America

Be sure to renew your MCA Membership as it expires, as a new MSMC Member we pay half of your first years MCA dues but after that first year it is the member's responsibility to renew the membership. You receive many benefits as a MCA Member please keep this active. If you are a MSMC Member but have yet to join MCA you can either go online to www.mustang.org and register online or you can see one of MSMC's Officers for an application. If you join online please let myself or Michael Beach know when you receive your MCA Member # so it can be recorded it on the Club Roster.

Remember to recognize our sponsors and patronize them whenever possible

Club Sponsors: *Hey everyone lets support our sponsors;*

Hey everyone if not for our sponsors we would not be able to afford to do some of the things the club does. Our sponsors have generously supported us. We need to support them; so whenever we have a need for service in the field of work they provide. Let's give them a call;



Mid South Mustang Club Major Sponsor

Landers Ford

Looking for a new Mustang; Landers Ford has a huge selection of new and used Mustangs and Ford cars and trucks on their lot. If you don't find what you're looking for, let Landers order or find one for you. You can always use your Ford X Plan on a NEW vehicle if you are a Mustang Club of America Member offered through Ford Motor Company.

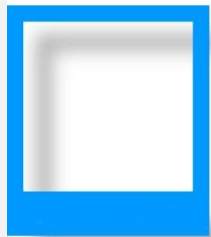
Looking to save a few dollars; as an MSMC Member you get a 10% discount on all Service and Ford Parts at Landers Ford, so go to Landers Ford for all your service needs. This offer is cannot be used in association with present specials offered on parts or service.

Landers Ford is the Official Ford Dealership for Mid South Mustang Club and Host Dealership for the Mid South Mustang Club Annual Mustang and Ford Car Show.



NOLAND ELECTRIC COMPANY:

If you are looking for any type of electrical work from home to business, major to minor electrical needs, call Noland Electric Company and talk with **Tracy**; **Office: 901-452-0155 / Cell 901-258-1303** Tracy will take care of you and gives a discount to club members. **Tracy and his family are members of Mid South Mustang Club.**



Nationwide[®]
On Your SideSM

CHAD M. HARRELL 1645 Bonnie Lane STE 106 Cordova, TN 38016-1200
 (901) 757-2315

Nationwide Insurance – Agent Chad M. Harrell

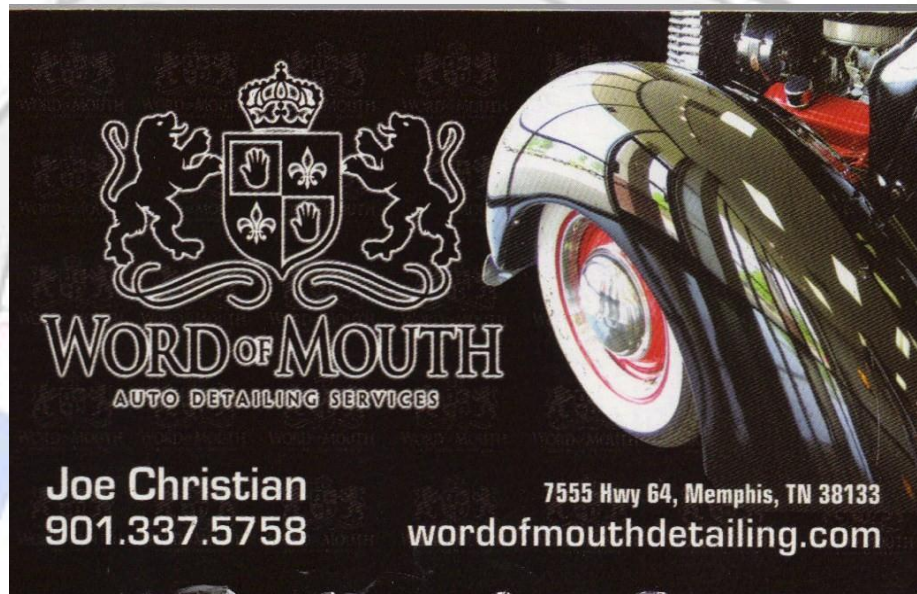
For all your insurance needs give Chad Harrell a call and let him give you a quote for your automobiles, Home Owners, Life and any other insurance or financial needs you may have.



PERFORMANCE PARTS, PROFESSIONAL INSTALLATION, & CUSTOM DYNO TUNING
 5251 ELMORE RD. MEMPHIS, TN 38134 901.373.1197
[CLICK ON LOGO TO FIND OUT MORE](#)

DYNOSPEED RACING:

If you are looking to make your car to run better; then you need to get down to *Dynospeed Racing* or give Joe a call at 901-373-1197 or email him at www.dynospeedracing.com he will tell you what you can do with your car to make it run better on the budget that you have, for areas where you need help with your vehicle such as brakes, oil changes and regular maintenance get it to Joe and he will take care of you. Joe is a member of Mid South Mustang Club. **DYNOSPEED has moved from Elmore Rd. and are now located at 5250 Pleasant View Rd. #4 Memphis, TN 38134 (901) 373-1197**



Word of Mouth Detailing:

Is the shine or luster missing from your Mustang or your other vehicles, then Word of Mouth Detailing is where you need to go and get that newer than car look for your ride? Go see Joe Christian and get that taken care of and when you get your car back you will not be sorry. I know from firsthand experience what they can do to make your vehicle looking better than what it looked when you drove it off the lot. Give Joe a call at 901-337-5758. Located on; Hwy 64 in the same building as Sound Waves in the rear.



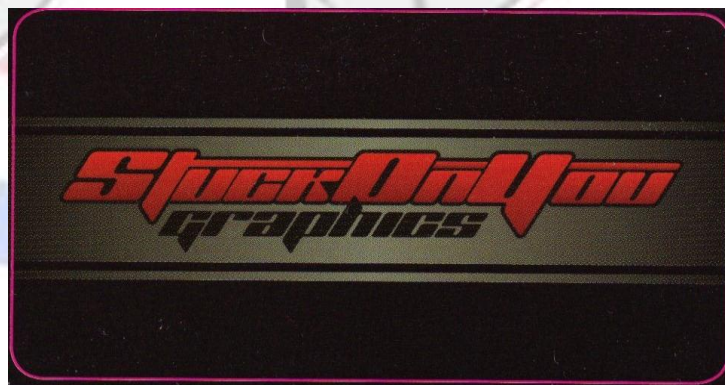
Looking for Motorcraft Parts for your Ford vehicle; find what you need at Union Auto Parts and with 7 different locations there's got to be a store near you.

3450 Cazassa Rd. (901) 345-1113 - 5125 Raleigh-LaGrange Rd. (901) 380-8774

1739 First Commercial Dr. (662) 342-1700 - 5686 Mt. Moriah Rd. (901) 362-9794

2845 Appling Way (901) 388-1180 - 1238 Cliff Gookin Blvd (662) 842-4461

368 N Royal St (731) 935-2800 - Jackson, TN (toll free - 888-877-0886)



STUCK ON YOU GRAPHICS:

If you are looking to make your Mustang look better and you have been wanting to put stripes or some sort of design on your car then you need to give *John Farmer* a call at 501-339-3028 or email him at john.farmer@houses2view.com you can take a look at Pat's car, John's work is some of the best I have seen. John and his family are members of Mid South Mustang Club.